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Dear New Apple User:

Welcome to the Apple Family! You have purchased one of the finest personal computers in the world, and can look forward to many years of satisfaction from it.

We have received your REGISTRATION CARD and entered your name on our mailing list. You will soon be receiving a free issue of Apple Orchard Magazine, a publication produced by the International Apple Core (an independent non-profit parent organization for Apple users groups). This magazine keeps you informed about new products, applications, and activities in the user community.

An extensive team of retailers, service centers, and factory applications personnel stand ready to help you get the most from your new computer. Your first line of assistance is your Apple dealer himself. He's a trained professional who's ready to help you with technical or service questions. When you need more information than he can supply, the next step is our Applications Hotline, at (408) 996-9868. And when big projects require extensive assistance, your dealer can often put you in touch with local consultants who are experienced with Apple computers.

We appreciate your business, and intend to earn your continued support with quality products and services. If for any reason you feel that we fall short of that goal, I'd like to hear from you personally.

Phil Roybal
Product Marketing Manager